



GET IN THE WAY OF POVERTY



46% of Ontario families report they could only cover basic expenses for one month or less if their income was lost.

42% of people in the GTA struggle to put food on the table.



1 in 4 families in the GTA live in poverty.

Our GTA is facing big challenges

It's easy to look the other way. Cross the street. Put your headphones on.

But we can't.

Across the GTA, people are working hard to get ahead, yet rising housing costs, grocery bills and financial pressures are making it harder to keep a roof overhead, put food on the table and plan for the future.

For too many people, one unexpected expense can change everything. And when people struggle, the community organizations they turn to are under pressure too.

We have to Get in the Way — of hunger, homelessness, financial insecurity and the barriers that hold people back.

And we can't do it without you.

Your gift strengthens a network of

300+ community agencies delivering

700+ programs that help

1.8 million

people each year access food, housing, employment, mental health support and other essentials

Thornccliffe Park Community Hub



Rexdale Community Hub

Get in the Way of what holds people back

Imagine being a parent who can't make the rent and the grocery bill. A newcomer trying to find a job and put down roots. A young person struggling with their mental health. Someone facing homelessness who needs help before it's too late.

Every day, people across the GTA turn to community organizations for help. But we don't just fund good work. We help make more possible.

United Way brings people, organizations and resources together to strengthen what's working, fill gaps and find new solutions to complex challenges. We invest in the capacity of community organizations, support innovation and help communities build solutions that can last. You can see that approach in a United Way Community Hub.

Walk through the doors and you'll find the hum of conversation, the smell of food from a community kitchen, neighbours gathering and connecting. Health care, employment support, newcomer settlement, youth programs and more come together under one roof — making it easier for people to get the help they need, close to home.

Since opening our first Hub in 2009, United Way and our partners have welcomed 6.7 million visits across ten locations.

It's one example of what your generosity can make possible.

Your gift helps keep vital services close to home, strengthen the organizations people depend on and bring partners together to tackle challenges no one can solve alone.

Stand with us. Get in the Way.

The future we want won't happen on its own. It takes people willing to step in — to say that hunger shouldn't be routine. That a family shouldn't have to choose between rent and groceries. That a safe home, a good job and the chance to thrive shouldn't depend on where you live or what you earn.

That's where you come in.

Your gift helps United Way and our community partners respond when people need help today — while working to change the conditions that create poverty in the first place.

Join thousands of people across Peel, Toronto and York Region who believe we can build something better.

Together, we can **Get in the Way of poverty.**

Will you Get in the Way?

With you, we can fight poverty, bring people together to develop innovative solutions and invest in our region for generations to come.



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