



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Cooksville Community Action Grants Information Session

Round 2 - 2026



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Land Acknowledgement



Illustrations by Chief Lady Bird



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Community Action Grants Overview



Purpose of the Community Action Grants



Support community-led projects that **respond to local priorities** and **advance actions in local plans**, such as the **Cooksville Community Action Plan**.



Build and enhance collaboration between residents, local agencies and partners, as part of projects and local networks, such as the **Cooksville Collaborative Table**.



Brings residents, organizations and other local partners together to work on **shared goals**.



Strengthen **social cohesion and inclusion** of priority populations.



Helps communities take action on local plans and share resources for **lasting impact**.



Funding Streams



Agency/ Collaborative



Projects led by a local agency, collaborative or group of partners in Cooksville



\$25,000 - \$75,000
individual agency applications



\$50,000 - \$100,000 per for collaborative application between two or more agencies



Projects must be completed by **May 31st, 2028**



Residents/ Grassroots



Projects led by local residents or small groups active in the Cooksville community



\$5,000 - \$20,000 per project



Projects must be completed by **August 31st, 2027**



Project Eligibility

Projects will support initiatives in **Cooksville** with outcomes focused on improving one (or more) of the following Grant Focus Areas:



1. Employment and Economic Stability



2. Housing Stability



3. Vibrant Spaces



4. Health and Well-being



Project Eligibility

Projects are intended for the Cooksville community





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CAG Timeline

Applications Open

Application Reviews

Contracts Begin



Applications Due

Applicants Notified



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Grant Streams



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Resident/Grassroots Group Stream



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Project **Eligibility Criteria**



Group must
operate in
Cooksville



Project must focus
on **Cooksville**
(see map)



Project must have
**at least 5
residents**
submitting, with
two identified as
primary leads



Deliver on at
least 1 of the
**Grant Focus
Areas**



CAG Amounts and Cycle



The requested amount may be between **\$5,000 - \$20,000** per project



Budget will need to include **10% trustee cost**



Expected to be delivered over a period of **6 months or less** and completed by **August 31, 2027**.



Resident Eligibility Criteria



Live in the **Cooksville** neighbourhood



Should not be leading this grant as part of their employment



A resident can only be listed as the 'primary lead' once



Must be willing to work with **Indus Community Services** as the project trustee



Trustee relationship



Successful applicants will work with Indus Community Services, UWGT's trustee partner for Cooksville.



Funded groups will **sign an agreement** outlining funding, reporting, and available training and support.



Groups will **meet regularly with Indus** to share updates, discuss challenges, and celebrate progress.



Funding is provided for the project as outlined in your final project contract.

Any significant changes to activities or budget should be discussed with Indus and UWGT in advance.



Resident / Grassroots **CAG** Timeline

	●	May 25	Applications Open
	●	June 15	Info Session
	●	July 22	Office hours (virtual)
	●	July 23	Resident Grant Training & Office hours (in-person)
	●	August 13	Office hours (in-person)
	●	August 19	Office hours (virtual)
	●	Sept 11	Applications Due
	●	Jan 2027	Contracts Begin
	●	June 2027	Project-check in due
	●	August 31 2027	Projects end
	●	September 30 2027	Final reports due





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Resident/Grassroots Application Process



Download the application from [United Way website](https://unitedwaygt.org/cooksville)
(<https://unitedwaygt.org/cooksville>)

OR



Request the resident application by emailing CAG@uwgt.org
Subject: **Cookville** Community Action Grant



Applicants must complete the application in the Microsoft word format and submit the application via email to CAG@uwgt.org by **September 11th** at 5:00 PM



**Connect with
United Way
staff to
discuss your
project idea
via email or
during Office
Hours**



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CAG Agency/Collaborative Stream



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AGENCY APPLICATION



Single agency lead with opportunity for other community partners or residents to support the delivery of the project



COLLABORATIVE APPLICATION



Multiple agencies or groups applying together for a common project



Clear roles, shared decisions, shared accountability



Focused on impact beyond a single project



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Grant Amounts and Cycle



Projects or initiatives will be led by a local agency, collaborative or group of partners in **Cooksville**



\$25,000 to \$75,000 per project
for individual agency applications



\$50,000 to \$100,000 per project
for collaborative application between
two or more agencies



The projects are expected to be completed
by **May 31st, 2028**



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Agency/Collaborative Project Eligibility Criteria

1



Located in
Cooksville
or be actively
participating at the
Cooksville
Collaborative Table
(or other local table)

2



Project may be part
of a broader initiative
but must include
activities in
Cooksville

3



Project must seek to
deliver on one (1) of
the **Grant Focus**
Areas.



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Collaborative Applications



Max **\$100K**;
one charitable
lead agency
manages funds
& reporting



One application
per lead; cannot
also apply
individually



Signed partner
agreement required;
must confirm
eligibility with
UWGT



Only one
collaborative
likely funded



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Lead Agency Eligibility Criteria



Is a registered charitable organization, or an incorporated non-profit organization* for a minimum of 2 years



Have financial statements for at least 1 year (audited) or be trustees by a registered charity that has financial statements for at least one year



If revenue is less than \$100,000, have a review engagement for at least one fiscal year, conducted by a licensed public accountant



Only 1 application per project lead agency is eligible to be approved

Agency/Collaborative **CAG** Timeline



Agency/Collaborative **Application** **Process**



Applicants must use Survey Monkey Apply (SMA) to complete and submit the application by **September 11, 2026**



To request access to SMA application, contact **CAG@uwgt.org** by **September 4 at 5:00 PM** with subject line 'Cooksville CAG – SMA Set Up'



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Application Questions



Application Overview

1. Agency/ resident group background
& community engagement experience

2. Project overview: purpose, target
population, and local relevance

3. Detailed Project Plan

4. Project Evaluation

5. Budget

Agency/Collaborative Background



Lead organization info (incorporation status, audited financial statement, Black/Indigenous-led, **50/30** challenge)



Partner organizations and roles (if applying with partners or as collaborative)



Services and activities provided in Cooksville



Resident and grassroots engagement, including leadership opportunities



Resident leadership roles and number of residents involved





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Resident / Grassroots Group Background



Contact info for **2 primary leads** & up to **5 group members**



Are you submitting as a grassroots group?



How do you plan to engage residents in your project?



Are you working with any other partners in the community to implement your project?





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Project Overview: Location, Audience and Topic



Project description (make sure someone unfamiliar with your organization will be able understand the project at a glance)



What is the geographic focus of your project?



Will your project work with a specific population?



Briefly describe your agency's/ group's experience working in Cooksville

Examples of eligible project objectives by Grant Focus Area



EMPLOYMENT & ECONOMIC STABILITY

Increasing local hiring, education and training opportunities.



HOUSING STABILITY

Supporting community-led housing solutions and affordable housing ideas.



VIBRANT SPACES

Activating local community spaces and advancing resident leadership.



HEALTH & WELL-BEING

Addressing health and well-being concerns through community collaboration.



Refer to Appendix A of Grant Guidelines for the full list of eligible project objectives.

Project Plan and Evaluation

Project Plan	Evaluation Plan
Steps (for outreach, implementation & evaluation)	What are the goals of your project and how do they relate to the grant focus area?
Who will be doing it? (to be completed by resident(s), a partner or other?)	How will you know if you have been successful?
When will it be completed? (timeframe for completion)	What information do you need to demonstrate the results of your project? How will you collect it?

Budget Template

A	B	C	D	E
				
Item	Description	Costs	In-kind/other resource contribution	Community Action Grant allocation
Example: Staffing	Example: 1 Program Coordinator 0.5FTE at \$25/hour for 32 weeks	\$ 16,000	\$5000	\$11,000





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Assessment Criteria & Selection Process

Assessment Criteria



Alignment with
local priorities and
Grant Focus Areas



Resident
engagement and
leadership
opportunities



Support from
residents,
grassroots groups,
and partners



Connection to
redevelopment or
community
opportunities



Clear community
need and
project rationale



Builds resident
skills and
community
collaboration



Benefits for
structurally
disadvantaged
groups in
Cooksville



Strong project
design and
community
knowledge



Clear impact
measures and
realistic use
of funds



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Project Selection Process



The Review Committee for **Round 2** CAG will be comprised of up to ten (10) members with a minimum of five Cooksville residents, as well as other key stakeholders.



The Review Committee will provide the slate of recommended projects to UWGT.





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Key Dates and Next Steps



Office Hours (In Person)



Thursday, July 23, 1 – 3 PM

Indus Community Services

📍 3038 Hurontario St, Suite 206, Mississauga ON L5B 3B9

🏢 Second Floor, Board Room



Thursday, August 13, 12 – 4 PM

Halo Café & Espresso Bar

📍 3024 Hurontario St, Mississauga, ON L5B 4M4



Office Hours (Virtual)



Wednesday July 22, 11:00 AM – 1:00 PM



Wednesday August 19, 11:00 AM – 1:00 PM



Use Zoom Link (on website) to drop-in and join



Resident Grant Writing (In Person)



Thursday, July 23, 4 – 5:30 PM



Indus Community Services
3038 Hurontario St, Suite 206, Mississauga ON L5B 3B9



Second Floor, Board Room



Residents must register in advance.
Registration link on website.



Contact Information



Email Community Action Grants – cag@uwgt.org. Please indicate **“Cooksville Community Action Grant”** in the subject line



For further info, review full Grant Guidelines for both **Resident/Grassroots & Agency/Collaborative**





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THANK YOU



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