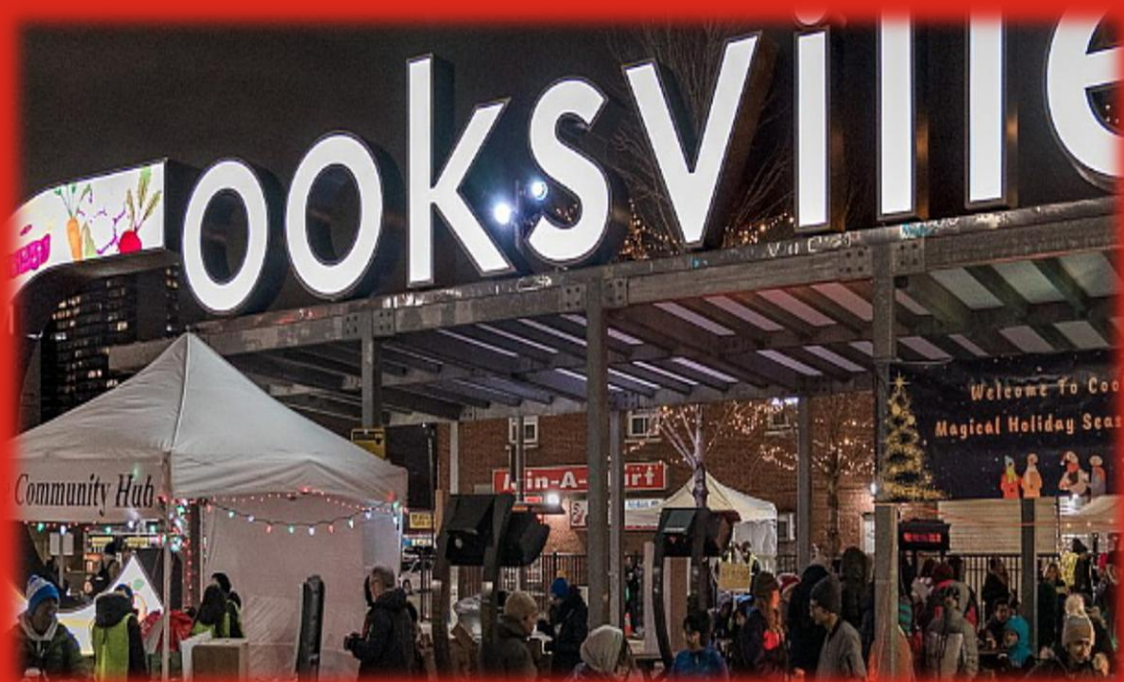




WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Cooksville Community Action Grants Round 1- 2025





United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Land Acknowledgement

We acknowledge the lands which constitute the present-day City of Mississauga as being part of the Treaty and Traditional Territory of the Mississaugas of the Credit First Nation, The Haudenosaunee Confederacy, and The Huron-Wendat and Wyandot Nations. We recognize these peoples and their ancestors as peoples who inhabited these lands since time immemorial. The City of Mississauga is home to many global Indigenous peoples.



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Agenda

- Welcome & Land Acknowledgement
- Context
- Grant Focus Areas
- Resident/Grassroots group stream and Agency/Collaborative stream
- Application questions
- Application and Selection Process
- Important Dates
- Contact Information
- Q & A



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Context

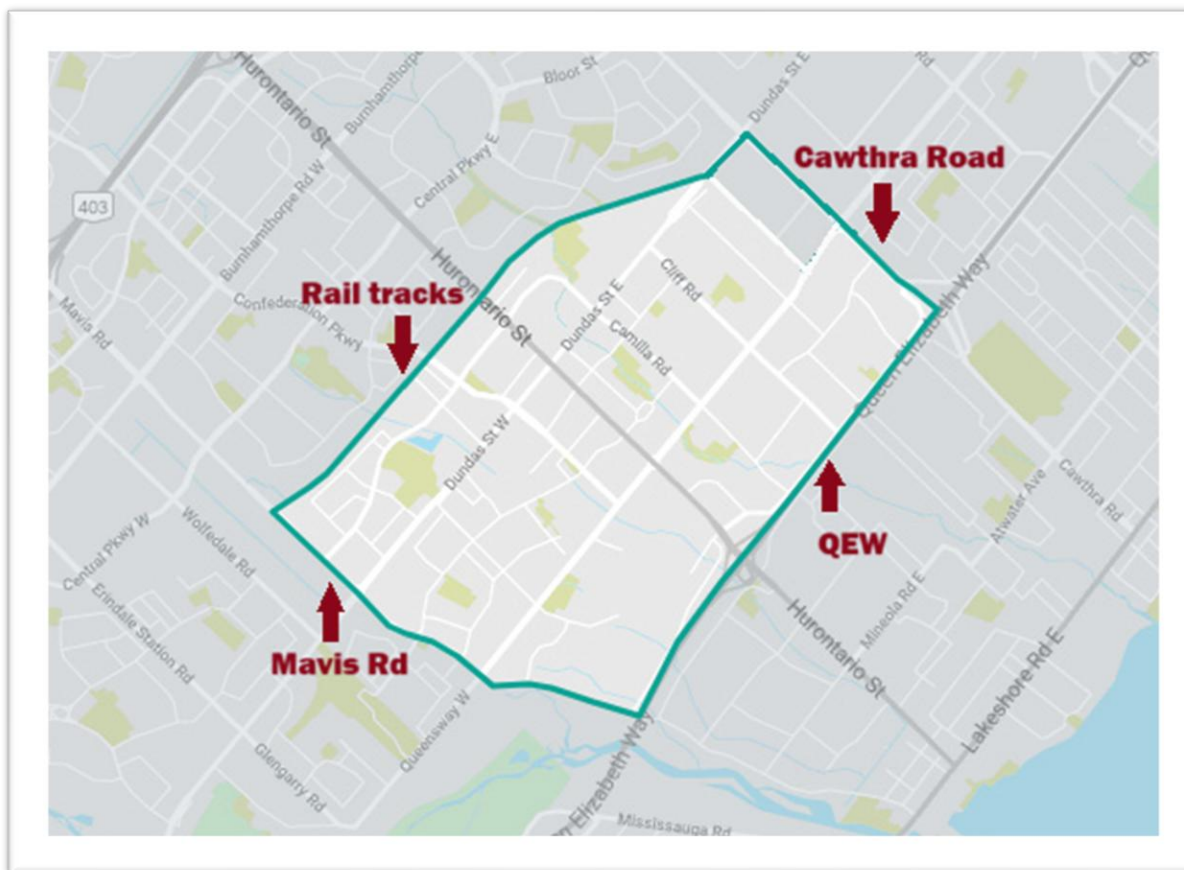
The Cooksville Community Action Grants (CAG) are designed to support neighbourhood-focused initiatives that advance key community-informed priorities and actions. These priorities and actions are outlined in the [Cooksville Community Action Plan](#)



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Cooksville Boundaries for Round 1





United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**



Grant Focus Areas

Projects will support initiatives in
Cooksville with outcomes focused on
improving one of four Grant Focus Areas



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Employment & Economic Stability: Eligible Project Objectives



- ☐ Help more people get local jobs and training opportunities.
- ☐ Work with local businesses to grow the economy in Cooksville.
- ☐ Support social enterprises and small business ideas that help the Cooksville community.



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Housing Stability : Eligible Project Objectives



- ☐ Support community-led housing solutions and affordable housing ideas.
- ☐ Educate people about tenant rights and help prevent evictions.
- ☐ Encourage community voices in housing discussions and policies



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Vibrant Spaces: Eligible Project Objectives



- ☐ Improve access to local spaces and help people feel a sense of belonging.
- ☐ Use community projects to bring spaces to life and support resident leadership.
- ☐ Support better collaboration and services in shared community spaces.



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Health and Well-being: Eligible Project Objectives



- ☐ Support mental health and safety through culturally relevant and community-based supports.
- ☐ Strengthen peer support and make services easier to access.
- ☐ Improve coordination between local services like housing, food, and health supports.
- ☐ Expand access to healthy and culturally appropriate food programs.
- ☐ Help communities build resilience and prepare for future challenges.



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Cooksville Community Action Grants (CAG)

Successful CAG initiatives will:

- Support residents, groups, agencies, and partners to take action and drive progress against community identified priorities.
- Increase social cohesion, ensuring that key priority populations are able to contribute to creating equitable communities.
- Foster and strengthen relationships between residents, partners, and other stakeholders
- Mobilize resources and collaborative activities to effectively action local priorities.



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**



Resident/Grassroots Group Stream



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

CAG Amounts and Cycle

Initiatives led by local residents or small groups active in the Cooksville community.

The requested amount may be between \$5,000 - \$20,000 per project.

Expected to be delivered over a period of 6 months or less and completed by August 31, 2026.



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Project Eligibility Criteria



Operate in
Cooksville



Focus on
Cooksville
and project
timeframe of
6 months or
less



Project have at
least 5 residents
submitting, with
two identified as
primary leads



Deliver on
at least 1 of
the Grant
Focus Areas



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Primary Lead(s) Eligibility Criteria



Live in the Cooksville neighbourhood



Should not be leading this grant as part of their employment



A resident can only be listed as the 'primary lead' once



Grassroots groups that do not have registered charity status with the CRA are eligible to apply in this grant stream



Must be willing to work with Indus Community Services as the project trustee



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Resident/Grassroots Application Process

CAG applications available as of Monday, June 9th 2025

Download the application from United Way website
(<https://uwgt.org/Cooksville>)

OR

Request the resident application by emailing CAG@uwgt.org, Subject:
Cooksville Community Action Grant

Applicants must complete the application directly in the Microsoft word format and submit the application via email to CAG@uwgt.org by September 12th at 5:00 PM



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**



CAG Agency/Collaborative Stream



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Agency Lead Eligibility Criteria



Is a registered charitable organization, or an incorporated non-profit organization* for a minimum of 2 years



Have financial statements for at least 1 year (audited) or be trustees by a registered charity that has financial statements for at least one year



Must operate in Cooksville and complete a collaborative agreement if applying as a collaborative



If revenue is less than \$100,000, have a review engagement for at least one fiscal year, conducted by a licensed public accountant



Only 1 application per project lead agency is eligible to be approved



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Agency/Collaborative Application Process

On SurveyMonkey Apply (SMA) starting
June 9th 2025

To request access to SMA application, contact
CAG@uwgt.org by September 5th with subject line
'Cooksville CAG – SMA Set Up'

Applicants must use Survey Monkey Apply (SMA)
to complete and submit the application by
September 12th 2025

Agencies can refer to [United Way website](#) for any
information updates



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**



Application Questions – Required for both Streams



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Resident / Grassroots Group Application Questions



Contact info for 2 primary leads & up to 5 group members



Are you submitting as a grassroots group?



How do you plan to engage residents in your project?



Are you working with any other partners in the community to implement your project?



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Agency/Collaborative Application Questions



Lead organization info (incorporation or non-qualified donee information, Black/Indigenous led, serving, or mandated, 50/30 challenge)



If a collaborative application, who are the partners and what are their roles?



How does your agency / collaborative engage with and outreach to residents and other grassroots groups? In what ways does the project create leadership opportunities for residents?



Will residents be involved in leadership roles? If so, how many and provide info on their roles.



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Questions in both applications

- What is the geographic focus of your project?
- Will your project work with a specific population?
- Briefly describe your group's experience working in Cooksville
- Identify grant focus area
- Provide a summary of the project
- What does your project hope to accomplish?
- Project Start and End dates



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Project Plan and Evaluation

Project Plan	Evaluation Plan
Steps (for outreach, implementation & evaluation)	What are the goals of your project and how do they relate to the grant focus area?
Who will be doing it? (to be completed by resident(s), a partner or other?)	How will you know if you have been successful?
When will it be completed? (timeframe for completion)	What information do you need to demonstrate the results of your project? How will you collect it?



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Budget Template

A	B	C	D	E
Item	Description	Costs	In-kind/other resource contribution	Community Action Grant allocation
Example: Staffing	Example: 1 Program Coordinator 0.5FTE at \$25/hour for 32 weeks	\$ 16,000	\$5000	\$11,000



Assessment Criteria & Selection Process



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Assessment Criteria

Alignment with actions in local plans (e.g. Cooksville Community Action Plan) and emerging opportunities in Cooksville, associated with one of the four Grant Focus Areas and corresponding objectives.

Capacity to engage in community development activities & Opportunities to engage residents in leadership roles

Support from diverse residents, grassroots groups, and agencies

Connection to emerging or ongoing redevelopment opportunities

Compelling case for project, based on identified need

Ability to increase residents' skills to collaborate effectively and engage in community organizing and local revitalization efforts

Clear impact and benefit for structurally disadvantaged individuals/groups in Cooksville

Project design with demonstrated knowledge of community and activities that can drive proposed impact

Clear impact indicators and evaluation plan to measure them & alignment between proposed activities and requested funds



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Project Selection Process



The Review Committee for Round 1 CAG will be comprised of up to ten (10) members with a minimum of five Cooksville residents, as well as other key stakeholders.



The Review Committee, led by United Way Greater Toronto (UWGT). Review Committee members will provide the slate of recommended projects to UWGT.



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**



Additional Information



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Reporting Expectations for Successful Projects

- Descriptions of project activities
- Number of people affected by, residents leading and those participating in each project
- Description of how the funded projects advance the goals of the Cooksville Community Action Plan
- Description of the decision-making processes and the ways in which community members participated in this process



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

CAG Timeline

Applications Open

Application Reviews

Contracts Begin



Applications Due

Applicants Notified



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Office Hours

Office Hours
(in-person)

Wednesday June 25, 2:00 PM – 6:00 PM

Indus Community Services

3038 Hurontario St, Suite 206, Mississauga ON L5B 3B9
Second Floor, Board Room

Thursday July 10, 2:00 PM – 6:00 PM

Halo Café & Espresso Bar

3024 Hurontario St, Mississauga, ON L5B 4M4

Thursday August 21, 12:00 PM – 4:00 PM

Indus Community Services

3038 Hurontario St, Suite 206, Mississauga ON L5B 3B9
Second Floor, Board Room



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Office Hours

Office Hours
(drop-in online) -
*Use this Zoom
Link to join*

Friday July 11, 11:00 AM – 1:00 PM

Wednesday July 23, 11:00 AM – 1:00 PM

Thursday August 14, 11:00 AM – 1:00 PM

Monday August 25, 11:00 AM – 1:00 PM



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Contact Information



Email Community Action Grants –
cag@uwgt.org. Please indicate “
“Cooksville Community Action
Grant” in the subject line



For further application info, as well
as full Grant Guidelines for both
Resident/Grassroots &
Agency/Collaborative



United Way
Greater Toronto

WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**



THANK YOU