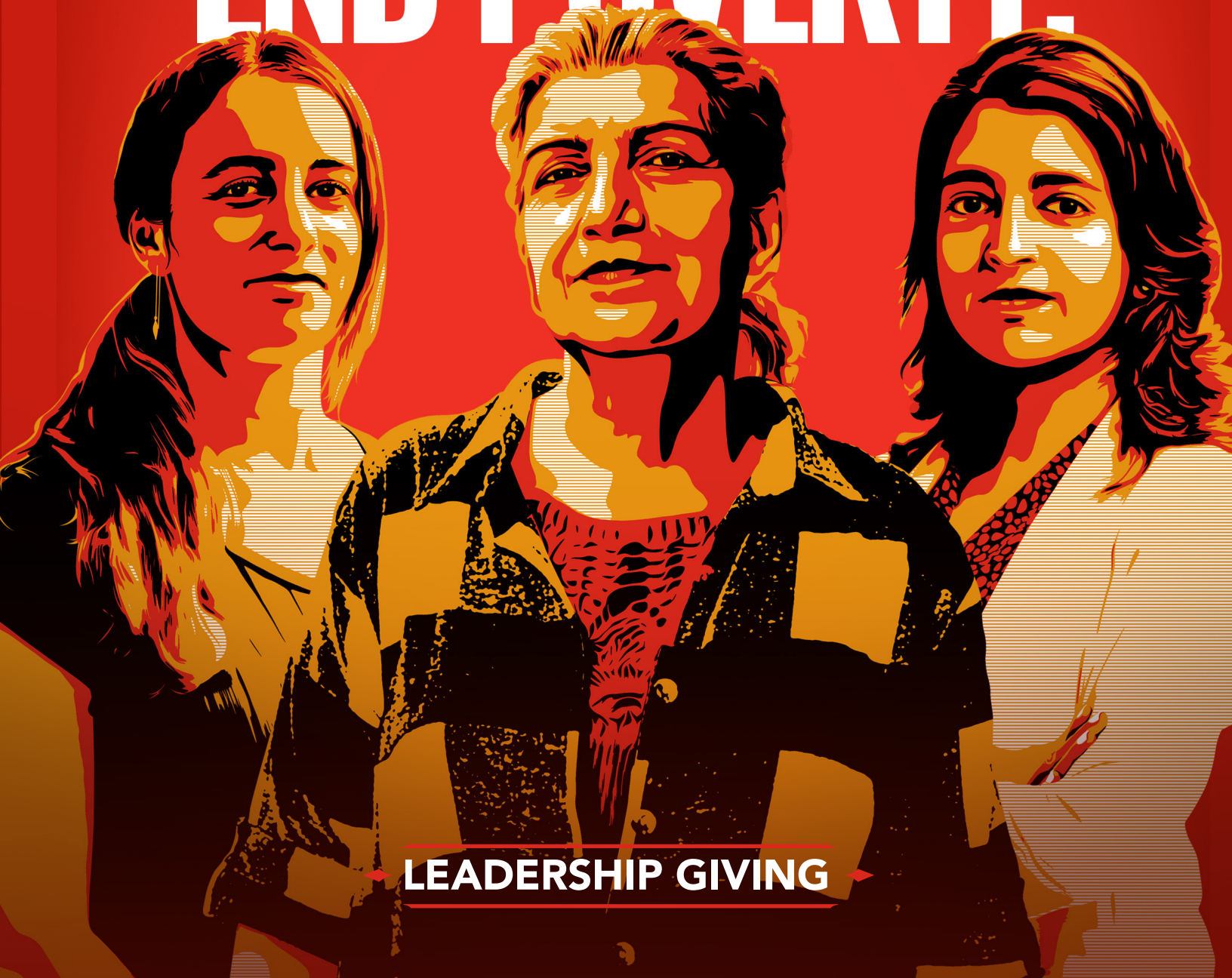




United Way
Greater Toronto

UNITED WE CAN END POVERTY.



◀ LEADERSHIP GIVING ▶

United, we can end poverty.

We love where we live, but across Peel, Toronto and York Region people are struggling. Poverty and the complex, interrelated issues of poverty—food insecurity, homelessness, worsening mental health—are forcing people into impossible situations.

But you can make a difference. A Leadership Gift of \$1,200+ will help tackle poverty and its root causes. Together, we are helping friends and neighbours put food on the table, connect to good jobs, find the mental

health supports they need. Together, we are building communities where everyone has access to opportunities and connections regardless of their income, the neighbourhood they live in, or their social identity.

The work is not easy, we must be bold. Poverty does not happen overnight, and solutions will not either. But with support from Leadership donors like you, we can address the challenges of today while building a better tomorrow for everyone.



Toronto Centre of Learning & Development

22%

1 in 5 Canadians said they'd need charitable services to meet basic needs



211

34%

Calls to 211 for counselling services have gone up 34%



Toronto Neighbourhood Organization

4x

Food banks had quadruple the number of visits this year as they had pre-pandemic

The Impact of Leadership Giving

When you make a **Leadership gift** to United Way Greater Toronto, you make so much possible. Your support enables a network of **300** organizations across our region, delivering over **650** programs, and supporting over **2 million** people each year.

OUR WORK IN COMMUNITY

Meeting community needs

United Way works to ensure that people across the GTA have their basic needs met through a wide range of programs and initiatives, including:

● Agency network

Our network of 300 local organizations is on the ground providing food, shelter, mental health support and more.

● Community coordination tables

These United Way-led tables bring agencies, community groups and local government together to address new and evolving challenges.

● Groundbreaking research

Our research and reports help us identify and better understand the unique issues impacting people across our region.

Building strong neighbourhoods

United Way is collaborating across sectors to ensure marginalized neighbourhoods have access to resources and opportunities, including through:

● Community hubs

Our 9 hubs offer a variety of services under one roof, including access to food, mental health services, and employment support.

● Inclusive Local Economic Opportunity (ILEO)

Through cross-sector collaboration, this initiative seeks to ensure that all individuals in a community have equal access to economic opportunities and shared prosperity.

● Social Medicine Initiative

United Way is partnering with University Health Network and the City of Toronto on a housing development in Parkdale.



The Rexdale Hub is transforming parking lots into free and accessible gathering places in Toronto's inner suburbs.



The I Count report is helping us better understand the causes of homelessness in York Region.



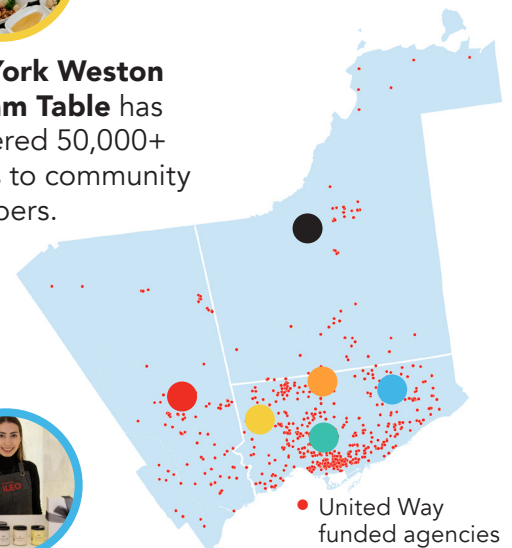
The York Weston Pelham Table has delivered 50,000+ meals to community members.



ILEO's Storefront Starter is connecting aspiring Scarborough entrepreneurs to training, funding and retail opportunities.



Punjabi Community Health Services is one agency in our network providing much-needed, culturally sensitive services in Peel.



Join us

Your support helps us tackle poverty and has a tremendous impact on people and places across our region.

A GIFT OF:

\$1,200

will provide counselling to a woman who has survived domestic abuse and her children for the length of their stay at a shelter

\$2,000

will provide 142 hours of childminding services for parents with mental health issues to attend individual or group counselling

\$6,500

will help one individual experiencing homelessness with the supports they need to find housing and stay housed for three months



ENAGB Indigenous
Youth Agency

As a Leadership donor, you will have dedicated United Way staff to assist you, receive special updates and opportunities to learn more about the impact of your support, and will be included in our annual online Leadership Honour Roll.

WAYS TO GIVE:

- **Make a one-time or monthly gift** at unitedwaygt.org/donate
- **Give through payroll deduction** if your workplace runs a United Way or employee giving campaign
- **Donate stocks, bonds or mutual funds** and take advantage of tax benefits
- **Leave a legacy gift** in your will as another simple and impactful way to show your local love for our community

Looking for more information or need help? Connect with your United Way staff partner or contact us at Leadership@uwgt.org

Double your impact

The Canso Leadership Team Challenge Grant*

All new Leadership gifts of \$1,200+ this year will be matched, doubling your impact. If you gave \$1,200 last year, then any increase to your gift to United Way this year will be matched dollar for dollar. That means you'll have an even bigger impact on our community, and help even more individuals and families across the GTA build a better life.

* Canso Leadership Team Challenge Grant only applies to gifts of \$1,200 to \$9,999 to United Way Greater Toronto; not to gifts designated to other registered charities. The Gift will match up to \$1 million in total donations. Gifts must be received by December 31, 2023.



WORKING WITH
COMMUNITIES IN
PEEL, TORONTO &
YORK REGION



unitedwaygt.org