







We at BMO are committed to accelerating positive change. We sum it up in a simple statement of purpose: **Boldly Grow the Good** *in business and life*. But we can't do it alone. Working in partnership with people and organizations that share our goals is critical.

We are proud to stand with you in your efforts to create stronger, more inclusive communities.



Daniele Zanotti
President & Chief Executive Officer
United Way Greater Toronto

Donors like you give so much to our community.

You give hope. When a roof overhead, a regular meal, a steady job, a friend to call for help are out of reach, you show people that they are not alone.

You give strength and sustainability to our network of 280 local agencies—agencies that are working on the frontlines every day in your neighbourhood.

And now, as we experience our community's greatest crisis in living memory and hunger for societal change, you give resolve and resilience. Because of you, we are on the ground—co-ordinated, agile, focused—responding to spiking need and steeling ourselves for the long, difficult road ahead.

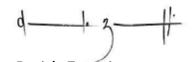
In these unprecedented times, we know our community's survival and its future are dependent on working together. To combat racism and geographic isolation. To increase access to services and meet local needs.

That is why we are so grateful that you are with us. At a time when so many people made newly vulnerable by this pandemic are seeking help from our agencies, we thank you for investing directly in United Way. For giving us the resources to meet these challenges head-on.

We celebrate you—our most generous and impactful donors—in these pages. Your commitment to making this region a place where everyone belongs and has what they need, not just to survive, but to thrive.

The research is clear. In times of crisis, it is connected communities—those communities that stand and stay together—that emerge stronger and more resilient. Thank you for being a part of ours.

Always, and only, thank you.



Daniele ZanottiPresident & Chief Executive Officer
United Way Greater Toronto





Joanna Rotenberg Major Individual Giving (MIG) Cabinet Chair

Thank you for your generous support in 2019. It has made a meaningful difference for so many during one of the most challenging times we have faced as a community.

When COVID-19 hit, United Way Greater Toronto and its network sprang into action and co-ordinated with all levels of government to ensure there were no gaps in response measures. Since March, United Way has approved more than \$2 million in emergency funding to almost 200 projects across the GTA, including initiatives in the communities most impacted by the pandemic. This is in addition to the \$7.5 million United Way continues to invest in community each month, thanks to your support.

Your funding has helped purchase used laptops, ensuring young mothers, seniors and newcomer students could access support online during the early days of the lockdown. It has delivered food hampers to isolated seniors in Thorncliffe Park, Flemingdon Park and St. James Town. This rapid response was possible because of you.

Looking ahead, the challenges are big: Food bank demand is skyrocketing. Domestic violence reports are soaring. The need for mental-health resources is increasing. As we continue to recover and rebuild, many people will need help finding stable employment.

As community leaders, we have an opportunity to answer these challenges. Please consider stretching your individual gift to help ensure United Way Greater Toronto's agencies can meet this surging demand for their support. For those who can, multi-year gifts will prove especially impactful. Through indepth research, strategic partnerships and ongoing community consultation, United Way will put your dollars to work in the most effective way possible.

The social and economic ripple effects of the pandemic will be felt for years. With your support, United Way can continue to be there to help us tackle today's challenges and those yet to come.

Thank you for your ongoing and generous support of community building.

Sincerely,

Joanna Rotenberg

Group Head, BMO Wealth Management, BMO Financial Group



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[◀] A United Way-supported program helped Marissa open up about her mental health and improved her sense of self-worth. Now, she wants to show her local love by helping other girls to be their authentic selves.

Leadership

2020 Major Individual Giving Cabinet

Chair: Joanna Rotenberg,

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Andrew Auerbach BMO Financial Group

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Bruce Vickers

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James Wetmore

RBC Capital Markets

Damon Williams

RBC

Mark Wiseman

Hillhouse Capital

[•] After having difficulty searching for a job on his own, Domenic found the resources he needed at a United Way-supported agency. Now, he's pursuing a career in science with a supportive community at his back.



Major Donor Circle

The generosity of Major Donor Circle members fuels lasting impact in the places we live and love. Our updated recognition program celebrates these extraordinary individuals and family foundations, who gave \$10,000 or more in 2019 in support of United Way Greater Toronto's work in community.

[•] After leaving an abusive relationship, a United Way-supported program provided Vilma and her son with the counselling, legal services and housing they needed to start healing. Now, Vilma helps other women fleeing violence, working as a counsellor at the agency that helped her.

Million Dollar Circle

(\$1,000,000+)

Alice & Grant Burton •

The Slaight Family Foundation ●

and one donor who wishes to remain anonymous

Visionary

(\$200,000 - \$499,999)

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Bill & Robin Downe

Ira Gluskin & Maxine Granovsky Gluskin •

In Memoriam of Al Green •

Donald K. Johnson & Anna McCowan-Johnson •

Shabnam & Bharat Masrani •

Estate of Edwin Pooler

Brian & Megan Porter •

The Waugh Family •

and two donors who wish to remain anonymous

- Member of Million Dollar Round Table, whose extraordinary generosity strengthens our community, with cumulative giving of \$1 million or more to United Way
- Member of Women United, whose generosity helps support women and their families

Guardian

(\$100,000 - \$199,999)

William & Lorna Anderson •

Karen & Bill Barnett

Diana Belevsky & Al Meghji •

Chris Brillinger

Dean Connor & Maris Uffelmann

Patrick & Ramona Cronin •

Estate of Anne Eirwen Croombs

Harry & Sandra Culham

The Dabydeens

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Maureen & Victor Dodig •

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Peter Griffin & Ann Whalen

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David Levenson & Samantha Kives

Heather Mason-Wood ■

Troy & Janine Maxwell



In Memoriam Arthur Scace

Arthur Scace was a caring friend to our community who helped countless people and families across the GTA during his lifetime. A widely respected tax lawyer with McCarthy Tétrault LLP, a Rhodes Scholar and a member of the Order of Canada, Arthur chose to use his considerable talents to support the causes he and his wife, Susan, cared deeply about, including United Way, Loran Scholars Foundation, Sunnybrook Hospital, University of Toronto and the Canadian Opera Company. Arthur and Susan were at the forefront of building a healthy community and supporting families experiencing poverty across Toronto. They generously shared valuable advice, rallied like-minded donors and gave selflessly. Arthur's hope, warmth and love will be truly missed.

The McLean Foundation •

Seth & Theresa Mersky •

Martha & Mike Pedersen

Sandra & Jim Pitblado •

Andrew & Valerie Pringle •

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Jad & Roula Shimaly

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Tripp Smith Family Foundation •

Hap & Barbara Stephen •

Bill & Bronwen Thomas •

Kathleen & Bill Troost

Don Walker & Joan Kelley Walker

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Mark Wiseman & Marcia Moffat

Ron Woods

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The Charles Norcliffe Baker & Thelma Scott Baker Foundation •

Tami & George Cope

Brian Davis & Lynn Oldershaw

Anton & Allie Erdody

Douglas C. Mackay •

Carol Mitchell & Richard Venn & the Venn-Mitchell Family Fund

Kerry Peacock ■

Robbie Pryde

Nadia, David & Liam Regan

Jane Rowe & Tammy McBrien ■

Liz Tory

Jilla & Robert Williams Foundation •

and five donors who wish to remain anonymous

2019 MAJOR DONOR CIRCLE



"I think in times like these it's important for the community to come together to help people who are struggling."

Alice and Grant Burton love the vibrancy of Toronto—and they're dedicated to strengthening the city they call home.

"We see homelessness and poverty, which are often tied together, as the key issues facing our community," explains Grant. "That's why we support United Way. We know its network of agencies is developing real solutions to these complex issues."

Alice, an artist, and Grant, the president of Starcan Corporation, have supported United Way since Grant first learned about the organization as a volunteer with Big Brothers Big Sisters 50 years ago. He saw first-hand how vital United Way's support was to the program and its young participants and decided to get involved.

Since then, he and Alice have become major supporters of United Way, powering a network of 280 community agencies across Greater Toronto. The couple is passionate about human rights and want to address the inequality they see daily in their city. That's why they decided to rally others to join them in the fight against local poverty.

In 2019, the generous philanthropists created the Alice and Grant Burton Challenge Gift, which matched \$1 million in donations of \$1,200 or more to United Way Greater Toronto. Their incredible generosity motivated others to give, helping to tackle local issues and strengthening our region.

They're hopeful that by inspiring others to get involved, they can create long-term change across the GTA.

"I think in times like these it's important for the community to come together to help people who are struggling," explains Alice. "That's why we feel good about helping to strengthen the social safety net."

Trustee

(\$50,000 - \$74,999)

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John H. Tory & Barbara Hackett

John & Josie Watson •

Darryl & Cassandra White and family

Shelagh & David Wilson •

David Young

and 12 donors who wish to remain anonymous



Wayne & Janet Halenda

We grew up in loving, caring families that were always able to make ends meet. We know that the safety and opportunities our community provided us were essential to getting to where we are today and how difficult it would have been without this kind of support. We believe our commitment to United Way is a great way to help people facing barriers build happy and fulfilling lives. Day in and day out, United Way agencies are on the frontlines. They know what their communities need. That's why we support this vital network, and why we think others should too. Let's give these dedicated folks the tools they need to help change lives.

Benefactor

(\$25,000 - \$49,999)

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2019 MAJOR DONOR CIRCLE



"What we've learned over time is if you help a woman to be self-sufficient, you're really lifting the whole family."

Beth Wilson, CEO of Dentons Canada, starts her day by asking herself one simple question: "Who am I going to recognize today?" Lifting up and supporting others is a key part of what drives her as a leader and as a philanthropist.

At the beginning of her career, Beth was often one of the only women at a meeting—and later, one of the few in a leadership role. Her experience inspires her efforts to foster more inclusive communities and workplaces. It's also what motivated her to mentor and champion others as she became more senior, helping them access more opportunities. She is particularly passionate about helping women overcome the challenges and doubts they face in the workplace.

Helping to close gaps for vulnerable people in the GTA, including women experiencing poverty, was a powerful motivator for Beth in her role as United Way's 2019 Campaign Chair. She brought passion, dedication and tremendous commitment to the role, rallying those around her to step up for community in new and different ways. This includes United Way's Women's Impact Fund, kickstarted by Beth and her husband Brent who committed to contributing \$100,000 per year for three years. The fund will provide vital support to the many women experiencing poverty, unemployment and domestic violence in the GTA.

For Beth and her husband, it's an effective way to meet immediate needs while creating long-term change, especially at a time when United Way's much-needed network of agencies is reaching a breaking point due to the COVID-19 crisis.

"I have seen the impact these programs are having on the lives of women," Beth says. "What we've learned over time is if you help a woman to be self-sufficient, you're really lifting the whole family out of poverty and breaking that cycle to set the stage for the next generation to succeed."

Thanks to Beth's ongoing support, the fund has raised an incredible \$1,191,852, exceeding the initial fundraising goal of \$1 million. Twenty-two donors joined her in this tremendous show of local love, including some of Beth's fellow Women United members. It's exactly the kind of remarkable achievement Beth is known for.

But Beth is not one to take sole credit for success—she is quick to say that without the support of her community, including a strong network of like-minded leaders, her family and colleagues at Dentons, none of this would be possible.

For her, leadership is all about recognizing the impact we can have when we champion one another.



Nicolas Marcoux

My wife and I are lucky to have three healthy kids and we feel we are among the fortunate ones in society. But we also know that there are people in our country—including our community's youth—who have less access to opportunity. It's one of the many reasons I got involved in United Way's Inclusive Local Economic Opportunity project in the Greater Golden Mile. It's a neighbourhood that's only a few kilometres from Toronto's downtown core, and yet it's easy to see the gap between the wealthy and those who are less fortunate. We think it's important to help bridge that gap and create equal opportunity and inclusiveness for all. It's not just about sharing wealth but also knowledge. That's why we launched our New world. New skills. initiative at PwC. We're committed to sharing digital skills with non-profits and communities so that people from any background can have better opportunities for themselves and their families.

Bill & Barbara Etherington
The Gordon & Donna Feeney
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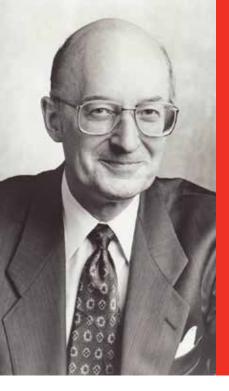
Karl & Kim Wildi

Damon & Stevi Williams

Lisa & Jason Yip

Patricia Younger

and 28 donors who wish to remain anonymous 2019 MAJOR DONOR CIRCLE



In Memoriam George Fierheller

"The purpose of life is service to others." George Fierheller embodied this important message he shared in his book, *I Gave at the Office*. As a true community champion and an inspiring philanthropist, he touched many corners of our community as a donor, a volunteer and an advisor to United Way. He was chair of United Way campaigns in Ottawa (1971), Vancouver (1981) and Toronto (1991). He served as Chair of the Board of United Way Greater Toronto in 1987 and was involved with the Major Individual Giving Cabinet for almost two decades. In 1998, he received the highest honour from United Way Centraide Canada: the André Mailhot Award. As a founding member of United Way's endowment, The Tomorrow FundTM, George believed in giving everyone a fair chance at a good life. His legacy has deep roots in our community and his big heart will be missed.

Pacesetter

(\$15,000 - \$24,999)

Vivian Abdelmessih & David Dixon

Christopher Abe & Michelle O'Malley

Airlie Foundation

Jacqui Allard

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There is a saying that we were created to love people and use money. What better way to love our neighbours than to share the harvest? We believe we have been blessed with a financial gift and it is our responsibility to share this gift. We believe sometimes people are just at a stage in their lives where they could use a hand up. Our hope for our community is that those who need a little help will find it at United Way. It is a joy for our family to be involved with the organization and see their impactful work. We recognize there is still much work to be done, but we are hopeful because of organizations like United Way.

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2019 MAJOR DONOR CIRCLE



Colleen and Brian Johnston give back in different ways, but they share a passion for getting involved with the causes they care about.

"We follow our hearts when it comes to charities that we donate to or get involved with," says Colleen. "We're both very engaged with the work."

One common cause of caring? United Way. The Johnstons have been proud supporters for more than 25 years. With so many grassroots and non-profit organizations in the GTA, it's hard to pick just one, Brian explains. That's why, he adds, it feels right to invest in United Way's network of social service agencies, because it's an investment that goes beyond a single organization and has the power to create change across the entire sector.

"I know our support is really getting to the frontlines, touching people's lives directly, but is also having an impact at the policy level and at the advocacy level," adds Colleen. "We're very proud to be part of something bigger and bolder like United Way."

Colleen, who recently retired after a 14-year-long career at TD Bank, where she served for many years as CFO, and Brian, an industry real estate veteran and now the CEO of CreateTO, agree that time and money should go together when it comes to giving back. Both have chosen to volunteer or work for organizations that they believe will create lasting change in their community.

Ever since she had an opportunity early in her career to join the board of a hospital, Colleen's taken a hands-on approach. She's lent her time to many community organizations, including United Way, where she's served as a member of the Major Individual Giving Cabinet and been an avid supporter of TD's annual workplace giving campaign. "I've loved doing it," she says. "It's been so positive for my life in ways that I could never have anticipated."

Brian chooses to give back through the professional commitments he takes on. In fact, he recently came out of retirement to take on his role at CreateTO, the organization that manages the City of Toronto's portfolio of real estate assets. It's work that he sees complimenting his philanthropy, including his support of United Way. He shares this vision of expanding the amount of affordable housing in the city to help make the GTA a more accessible place for everyone.

"I see that there's a housing problem that needs to be solved and I ask myself and those in influential positions: 'What can we do to help move this along and deliver supply to a housing market where there is deep, and urgent, need?'" he says. "I know if we do things today it'll solve a lot of challenges tomorrow. We're not going to solve them all, but if we try, it's worth it."

Making the world a better, more caring place is also a belief they've passed along to their two daughters, who are just starting out on their own philanthropic journeys.

"All of us can be kinder citizens," says Colleen. "That's what United Way is doing. It's helping people take care of their community so it can be a better place and a kinder place."

2019 MAJOR DONOR CIRCLE

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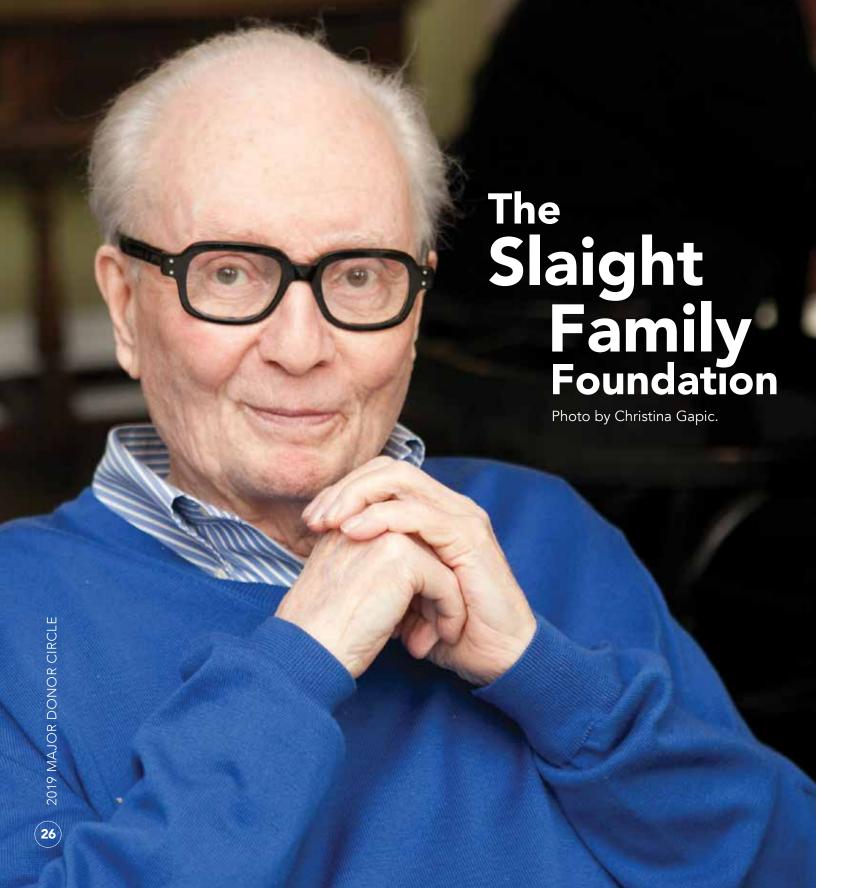
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"There is much more to be done to take care of the elderly in Toronto, and we believe that the solutions start with community."

A 1985 article in the *Globe and Mail* describes music mogul Allan Slaight's philosophy on using his powerful connections as a force for good in the community.

Although the story focused primarily on Slaight's role as a rising power player in the radio broadcast and entertainment industry—he had recently purchased Q107 and been appointed the chairman of Shaw Festival—it was evident that being a philanthropist was the role Allan was most proud of.

"It's a way of paying your dues to a system that has been reasonably good to you from time to time." he said.

That same year, as the chair of United Way's fundraising campaign, Allan led the organization to a record-breaking fundraising result and the highest year-over-year increase in United Way's history.

Despite the rapid changes in the GTA in the more than three decades that have followed, one thing remains the same: giving back is still very much a part of the Slaight Family's DNA. In fact, The Slaight Family Foundation recently

launched a \$15-million gift—the largest individual gift in United Way Greater Toronto's history—to help connect vulnerable seniors with community supports to help them stay active, vibrant and engaged with their communities.

This trailblazing support couldn't come at a more important time. Many of the GTA's vulnerable seniors have been pushed even further into social isolation and precarity because of COVID-19. This gift will be a lifeline to seniors, who make up 34 per cent of the GTA's population. In fact, it will play a vital role during this important stage of life where vulnerable seniors need more support, rather than less, to prevent them from falling between the cracks of the health and service system.

"More than anything, this gift honours my Dad," said Gary Slaight. "His commitment to United Way's mission to create opportunities and connection for everyone has always been important to our family. We think there is much more to be done to take care of the elderly in Toronto, and we believe that the solutions start with community."



Jaqui Parchment

I'm a first generation Canadian and came here with my parents from Jamaica when I was 14. When my parents came to Canada, they were not able to find jobs in their chosen professional field. We lost my father last year, and when I was going through his papers, I found all the resumés and reference letters he prepared to try to find a job. It made me so sad to be reminded of what Canada missed out on by not utilizing his skills to the fullest. One of the ways I try to help is by volunteering with CultureLink, a United Way agency that helps new Canadians integrate into their communities. I want everyone who calls Toronto home to have the tools at their disposal to thrive and achieve success. That's what inspires me to give.

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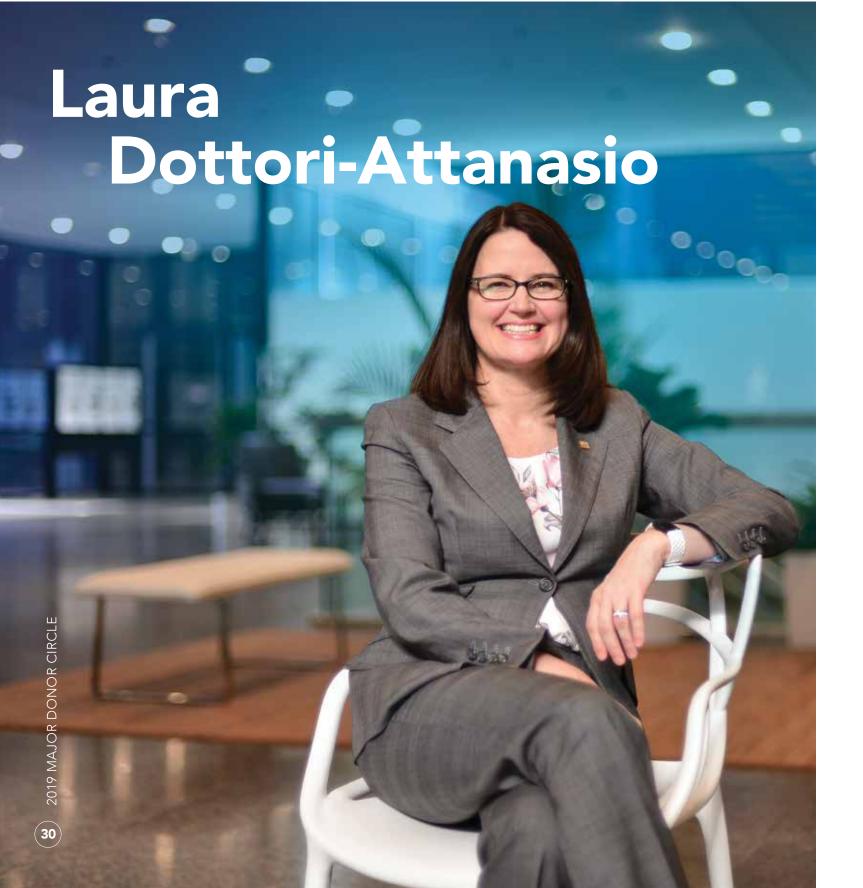
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"It's important that everyone be given an opportunity to live life to their full potential."

Laura Dottori-Attanasio credits her incredible volunteerism to growing up in a small town. "You learn very quickly the importance of helping one another out," she says. "You have to look after each other if you're going to get by."

It's a philosophy that the CIBC Senior Executive Vice-President and Group Head, Personal and Business Banking, Canada brought with her when she moved to Toronto. At CIBC, she has championed diversity and inclusion in the workplace, leading an initiative at the bank to hire more people with disabilities.

As a volunteer and philanthropist, Laura has dedicated countless hours to the causes she cares about. As United Way's 2018 and 2019 Major Individual Giving Cabinet Chair, she rallied the community around a network of social service agencies, ensuring people and families have access to the vital supports they need to thrive. In fact, her incredible commitment to giving back was recognized by the Association of Fundraising Professionals Greater Toronto Chapter, which awarded her the 2019 Outstanding Volunteer Award in honour of her work with United Way, the Centennial Infant and Child Centre Foundation and the Children's Aid Foundation of Canada.

"I think it's vital that we all be prepared to give, not just financially, but also of our time,"

she says. "Business leaders need to look at what they can do both in the community and within their own organizations to effect change."

The importance of this two-pronged approach has become even more clear to Laura during the COVID-19 crisis, when small acts of kindness and large-scale action are vital to the health of the community.

"Regardless of where we come from, we all have needed someone to support us," she says. "And it's times like these that remind us of that. When we can, we should be supporting and helping others."

And she's happy to lead by example. In 2019, Laura and her husband Mark Attanasio invested \$100,000 in United Way's network of community agencies. She also continues to offer her expertise and leadership to ensure her community has the support it needs during these unprecedented times. She hopes her generosity will inspire others to do what they can to ensure no one is left behind in the weeks and months to come.

"It's important that everyone be given an opportunity to live life to their full potential," she says. "It's how you have a solid community and society."

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"Creating a better world depends on our ability to embrace and fully leverage our diversity."

For Jad Shimaly, CEO and Chairman of EY Canada, creating meaningful community change starts with creating equal and inclusive opportunities for everyone.

"Creating a better world depends on our ability to embrace and fully leverage our diversity," he says. "And gender equity is a critical step to collectively creating more value for our communities and future generations."

This dedication to gender equity is what motivated Jad to invest \$100,000 per year for three years in United Way's Women's Impact Fund. As a father of two girls, and a champion of workplace inclusiveness, it's an investment that he hopes will pay dividends in community for years to come.

"I'm proud to see the overall dedication and progress United Way is making when it comes to helping people and families thrive, and I was happy to contribute to the success of the fund," adds Jad, who is also EY Canada's Chief Inclusiveness Officer.

His work at EY has reinforced the importance —both in the workplace and across the GTA of building a strong culture of belonging where people feel heard, respected and valued. Jad believes this work is going to become even more critical during, and after, the COVID-19 crisis. The pandemic has highlighted and, in some cases, exacerbated many of the existing inequalities faced by people across the GTA. Helping to ensure the current crisis doesn't evolve from a health pandemic into a poverty pandemic, including preventing deepening inequality, is important to Jad. When he and his wife moved to Toronto 19 years ago, they recognized that the diversity and openness of the city made it a very special place. Now, more than ever, Jad is determined to ensure everyone in his community has the same chance to thrive.

"I believe in the vision of United Way and strongly support its approach to tackling some of the greatest challenges facing our community," says Jad. "I hope to help them fund solutions that will make Toronto a great place for as many people as possible."



The Tomorrow Fund™

While many of today's social challenges will be won, others will persist, and new ones will emerge. Contributions to United Way's endowment program, The Tomorrow Fund, ensure stable and ongoing funding for our network of community agencies so it can meet these challenges. Gifts to The Tomorrow Fund extend an individual's commitment through an enduring legacy.

We thank the following donors for their contribution to The Tomorrow Fund—a show of local love that demonstrates a commitment to the future of our entire community.

An after-school program supported by donors like you helped Andrew find a group of friends and feel like he belonged. Now, he wants to show his local love by taking on a leadership role for younger kids.

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THE TOMORROW FUND™



"All of the sudden, as I carved out time for this community work, I realized how important United Way is to the fabric of our society."

Katie Taylor's relationship with United Way began unexpectedly. At 39, her then-employer, Four Seasons, had nominated her for a Top 40 Under 40 award.

It's a prestigious program that identifies outstanding young achievers in Canadian business. At her performance review, her boss let her know she wasn't selected, and he wanted to talk about why.

"He said, 'although you knock it out of the park when it comes to your professional credentials and accomplishments, you're not spending enough time giving back to the community'," recalls Katie.

That's when Katie decided to volunteer her time as Four Seasons' United Way employee giving campaign chair and join the Major Individual Giving Cabinet. Before she knew it, she was also involved with The Tomorrow FundTM, United Way's endowment that ensures long-term community resiliency and promotes bequest giving.

"All of the sudden, as I carved out time for this community work, I realized how important United Way is to the fabric of our society." Although that was over two decades ago, leading by giving back still rings true for Katie—now Chair of the Board of Royal Bank of Canada—and husband Neil Harris, Senior Tax Counsel with Goodmans LLP.

The couple are acutely aware of the need to support their community, particularly at a time when COVID-19 has created even more challenges for those who were already living in poverty.

"There are people who are falling through the cracks even with the current income support programs provided by the government. That's why community organizations like United Way need to be there to take care of those people and to support the long-term stability of the social services sector," says Neil.

Bequest giving is one of the many ways the couple is partnering with United Way to invest in the future of the GTA, ensuring no one is left behind because of postal code or circumstance. "Planning for a bequest that will benefit future generations has been a valuable conversation for our family," says Katie.

The couple agrees that, if you are fortunate enough to be successful and secure, it is a great time to make a commitment to giving back, both now and in the future.

Promises for Tomorrow

Promises for Tomorrow donors have made a commitment to support United Way with a future gift through their estate. The thoughtfulness and compassion they show today will have a significant and lasting impact that will benefit community for years to come.

Promises for Tomorrow – Bequests

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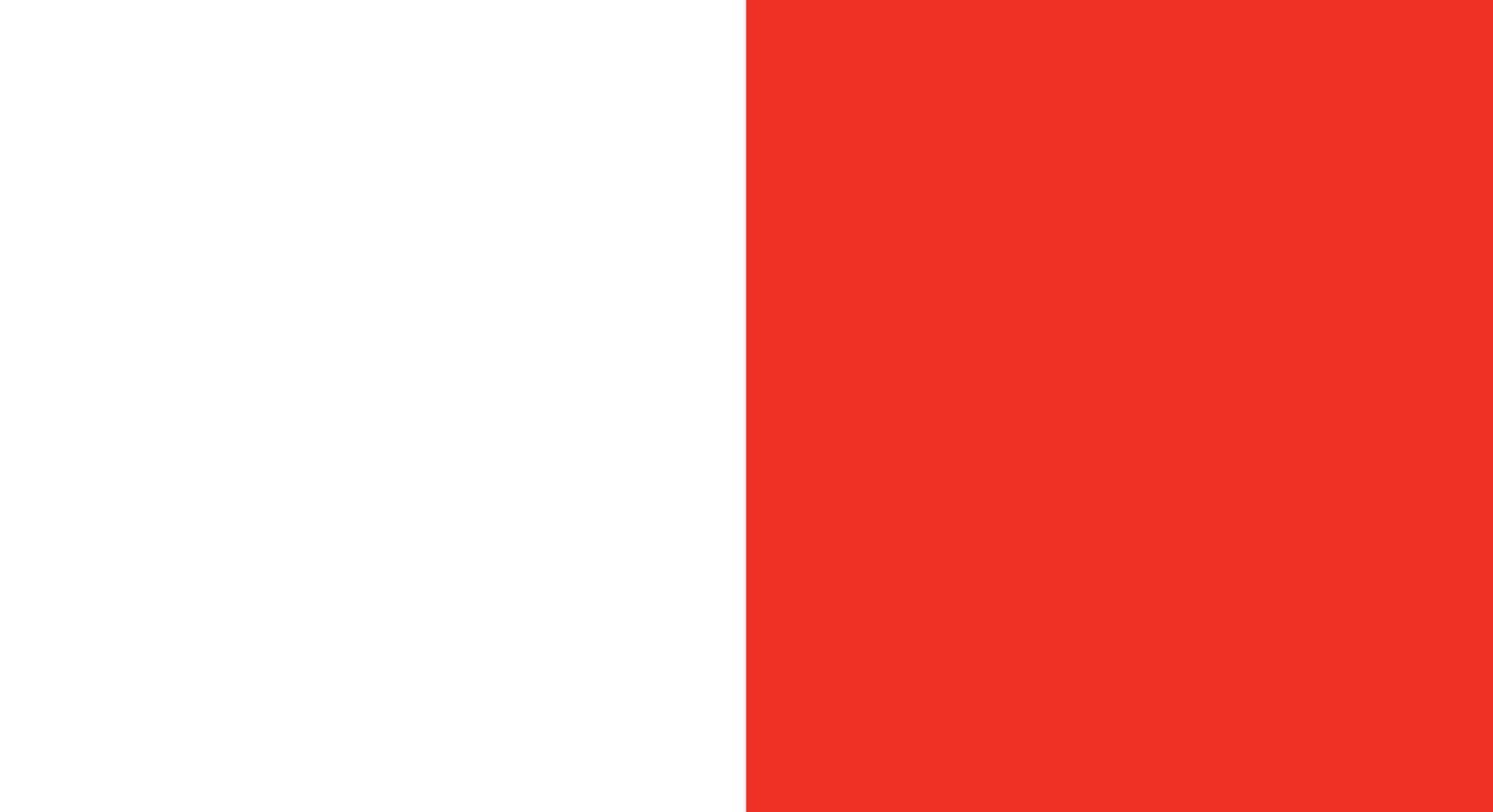
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