

## **BETH WILSON & LAURA DOTTORI-ATTANASIO TO LEAD UNITED WAY'S 2019 FUNDRAISING EFFORTS TO TACKLE LOCAL POVERTY**

**Thursday, May 30, 2019** —United Way Greater Toronto is pleased to announce two community champions to lead this year's fundraising efforts —fundraising efforts that will ensure everyone has access to the programs they need to thrive. **Beth Wilson**, Dentons' Canada CEO, will serve as Campaign Chair, overseeing United Way's 2019 campaign, while **Laura Dottori-Attanasio**, CIBC's Senior Executive Vice-President and Chief Risk Officer, will support the Major Individual Giving Cabinet working to secure substantial gifts.

These two dynamic leaders have a long history of supporting community and are committed to strengthening United Way's investments in an impactful network of agencies. They will be at the helm of the largest United Way fundraising campaign in the world, that encompasses over 850 workplaces, 20,000 volunteers and 140,000 donors.

### **QUOTES:**

"Having been involved with the United Way since the start of my career, I'm incredibly honoured to be leading this group of business and community leaders as we address unignorable issues in the Greater Toronto Area. This vital partnership between the business community, United Way and the network of agencies they support is critical to making progress against some of our region's most challenging issues. As leaders, we have the opportunity and obligation to use our skills, resources and networks to help change the direction of poverty in the GTA." -- **Beth Wilson, Canada Chief Executive Officer, Dentons and United Way 2019 Campaign Chair.**

"No matter where we are in life, at some point we all need the help of others, which is why I'm such a strong supporter of United Way. Whether it's helping children reach their full potential, assisting families to become financially stable or providing individuals with ways out of poverty, Major Individual Giving donors help build a better life for everyone. In my second year as Major Individual Giving Cabinet Chair, I'm again asking for the generous support of our major donors to build on what we accomplished last year." -- **Laura Dottori-Attanasio, Senior Executive Vice-President and Chief Risk Officer, CIBC and United Way 2019 Major Individual Giving Cabinet Chair.**

"We're excited and grateful to have two leaders who truly understand our mission in all its urgency, and who are deeply dedicated to making our region great for all, regardless of background, circumstance or postal code. Their commitment to solving unignorable issues is inspiring and encourages us to face this year's campaign with renewed resolve."

-- **Daniele Zanotti, President & CEO, United Way Greater Toronto**

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**About Beth Wilson, Canada Chief Executive Officer, Dentons and United Way 2019 Campaign Chair:** As Dentons' Canada Chief Executive Officer and member of the global leadership team, Beth Wilson is leading Dentons Canada through an aggressive and targeted focus on exceeding clients' expectations of value, while creating an inclusive environment that empowers diverse teams, and supports an entrepreneurial spirit and innovation. Beth joined Dentons in July 2017, bringing extensive professional services experience following a 26-year career at KPMG, where she held a number of senior leadership roles. Beth has been recognized by WXN, YWCA Toronto and Canadian Women of Influence, and currently serves in committee, board or directorship roles with the United Way, Catalyst Canada, the Hospital for Sick Children, Trinity College School, Toronto CivicAction and the Woodgreen Foundation.

**About Laura Dottori-Attanasio, Senior Executive Vice-President and Chief Risk Officer, CIBC and United Way 2019 Major Individual Giving Cabinet Chair:** Laura has more than 20 years of experience in the financial sector and leads CIBC's Risk Management function, which encompasses all areas of strategic, market, credit, operational, liquidity and reputational risk, as well as compliance and anti-money laundering. Prior to her current role, Laura was CIBC's Global Head of Corporate Credit Products where she was responsible for Corporate and Global banking and ran all credit activities for CIBC's Capital Markets. Laura is a member of the Board of Directors of Teck Resources and Holland Bloorview Kids Rehabilitation Hospital. She has been inducted into the WXN "Top 100 Most Powerful Women in Canada" Hall of Fame and resides in Toronto with her husband and four children.

**About United Way:** As the largest non-government funder of community services in the GTA, United Way Greater Toronto reinforces a crucial community safety net. United Way's network of agencies and initiatives in neighbourhoods across Peel, Toronto and York Region works to ensure that everyone has access to the programs and services they need to thrive today. Mobilizing the network and other community support, United Way tackles #unignorable issues linked to poverty. United Way's work is rooted in ground-breaking research, strategic leadership, local advocacy and cross-sectoral partnerships committed to building lasting solutions to the GTA's greatest challenges.

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