

## Joint Labour & Management Campaign

Awarded to a unionized organization that exemplifies collaboration and teamwork between labour and management groups in running their United Way campaign.

- Association of Management, Administrative and Professional Crown Employees of Ontario
- Autoliv Electronics Canada Inc.
  - Unifor Local 1980
  - IAM Local 2113
- The City of Markham, CUPE Local 905 & The Markham Professional Fire Fighters Association
- City of Toronto
  - Canadian Union of Public Employees (CUPE) Local 79
  - Toronto Civic Employees Union Local 416
  - Toronto Professional Fire Fighters' Association Local 3888
  - Toronto Public Library Workers Union (CUPE) Local 4948
  - City of Toronto Administrative, Professional and Supervisory Association Inc.
- Government of Canada Workplace Charitable Campaign, The Public Service Alliance of Canada, and The Professional Institute of the Public Service of Canada
- The Regional Municipality of York, York Regional Police and CUPE 905

## Agency Campaign

Awarded to an agency that runs an exceptional campaign, endorses and promotes giving directly to United Way, achieves a high participation rate and provides a minimum of three types of awareness building and employee engagement opportunities to workplaces across the city.

- Access Alliance Multicultural Community Health Centre
- Canes Community Care
- Cedar Centre
- College-Montrose Children's Place
- Community Living Toronto
- Community Living York South
- JVS Toronto
- Skylark Children, Youth and Families
- The Neighbourhood Group
- The Neighbourhood Organization
- Tropicana Community Services

## Student Campaign

Awarded to the students of a school who run an innovative and successful United Way campaign.

- Earl Haig Secondary School
- Northern Secondary School

## Campaign Team & Engagement

Awarded to workplace campaign groups that execute exemplary campaigns through strong team structure, effective planning and coordination. Their combined team efforts maximize United Way's best practices, including awareness building, canvassing, donor engagement and stewardship, and promotion of giving directly to United Way.

### Consumer Goods and Services

- Apotex Inc.
- Chemtrade Logistics Inc.
- Costco Wholesale
- Enbridge Gas Distribution
- Kinectrics Inc.
- Metro Ontario Inc.
- Mondelēz Canada
- Sanofi Pasteur Limited

### Finance

- Bank of America Merrill Lynch Canada
- Canada Pension Plan Investment Board
- Canso Investment Counsel Ltd.
- Franklin Templeton Investments Corp.
- Healthcare of Ontario Pension Plan
- HSBC
- HUB International HKMB Limited
- Intact Financial Corporation
- International Financial Data Services Ltd.
- ivari
- Manulife
- Ontario Teachers' Pension Plan Board
- RGA Life Reinsurance Company Of Canada
- Russell Investments
- State Farm
- Sun Life Financial

### Major Banks

- BMO Financial Group
- CIBC
- RBC
- Scotiabank
- TD Bank Group

### Professional Services

- Deloitte
- Dentons Canada LLP
- EY
- Goodmans LLP
- Lenczner Slaght Royce Smith Griffin LLP
- McKinsey & Company
- MNP
- PwC
- Riocan Real Estate Investment Trust

### Public Sector

- Canada Revenue Agency Toronto Centre TSO
- Centre for Addiction and Mental Health (CAMH)
- City of Markham
- City of Toronto
  - Canadian Union of Public Employees (CUPE) Local 79
  - Toronto Civic Employees Union Local 416
  - Toronto Professional Fire Fighters' Association Local 3888
  - Toronto Public Library Workers Union (CUPE) Local 4948
  - City of Toronto Administrative, Professional and Supervisory Association Inc.
- City of Vaughan
- LCBO
- Ontario Ministry of Government and Consumer Services & ServiceOntario & Treasury Board Secretariat
- Ontario Ministry of Transportation
- Service Canada
- The Regional Municipality of York and York Regional Police
- Toronto Hydro Corporation
- Toronto Police Service
- Toronto Transit Commission
- Town of Aurora

### Technology & Communications

- Celestica
- Rogers Communications
- TELUS
- Xerox Canada Ltd.

## Employee Campaign

Awarded to organizations that bring United Way's campaign best practices to life—including effective awareness building around the benefit of giving directly to United Way, successful canvassing and comprehensive recognition—to improve results over the previous year.

### Consumer Goods and Services

- Apotex Inc.
- Enbridge Gas Distribution
- ITW Construction
- Mondelēz Canada
- Reliance Home Comfort
- Victaulic

### Finance

- AGF Management Limited
- Canada Pension Plan Investment Board
- Canso Investment Counsel Ltd.
- Connor, Clark & Lunn Financial Group Ltd.
- Fidelity Investments Canada
- First National Financial LP
- Healthcare of Ontario Pension Plan
- HSBC
- HUB International HKMB Limited
- Intact Financial Corporation
- International Financial Data Services Ltd.
- ivari
- Manulife
- National Bank Financial Inc.
- Ontario Teachers' Pension Plan Board
- RGA Life Reinsurance Company Of Canada
- State Farm
- Sun Life Financial

## Major Banks

- BMO Financial Group
- CIBC
- RBC
- Scotiabank
- TD Bank Group

## Professional Services

- Chartered Professional Accountants Canada
- Chartered Professional Accountants Ontario
- Goodmans LLP
- KPMG LLP
- Mattamy Homes
- McMillan LLP
- Osler, Hoskin & Harcourt LLP
- Quadrangle Architects Limited

## Public Sector

- Canada Revenue Agency HR
- Canada Revenue Agency Toronto East TSO
- Financial Services Commission of Ontario
- Health Canada
- LCBO
- Ontario Ministry of Children & Youth Services/  
Ontario Ministry of Community and Social Services
- Ontario Ministry of Health
- The Regional Municipality of York and York Regional Police
- Toronto Hydro Corporation
- Toronto Transit Commission
- Town of Aurora
- Transport Canada
- Workplace Safety and Insurance Board

## Technology & Communications

- Celestica
- IDC Canada
- Xerox Canada Ltd.

## Leadership Campaign

Awarded to organizations that run exceptional Leadership Campaigns, generating personal gifts of \$1,200 or more through United Way best practices—including awareness building, peer-to-peer canvassing and recognition—to improve results over the previous year. Successful campaigns will emphasize segmented fundraising and engagement strategies focused on donor migration, including discrete Major Individual Giving strategies.

### Consumer Goods and Services

- Eli Lilly Canada Inc.
- Enbridge Gas Distribution
- Janssen Inc.
- Johnson & Johnson Medical Companies
- Procter & Gamble

### Finance

- Canada Pension Plan Investment Board
- Chubb Insurance Company Of Canada
- Connor, Clark & Lunn Financial Group Ltd.
- First National Financial LP
- Great-West Life, Canada Life And London Life
- Healthcare of Ontario Pension Plan
- Intact Financial Corporation
- Manulife
- National Bank Financial Inc.
- Ontario Teachers' Pension Plan Board
- Polar Asset Management Partners
- RGA Life Reinsurance Company Of Canada
- State Farm
- Sun Life Financial

## Major Banks

- BMO Financial Group
- CIBC
- RBC
- Scotiabank
- TD Bank Group

## Professional Services

- Accenture
- Blake, Cassels & Graydon LLP
- Brookfield
- Dentons Canada LLP
- EY
- KPMG LLP
- McCarthy Tétrault LLP
- Osler, Hoskin & Harcourt LLP
- PwC
- Torys LLP

## Public Sector

- City of Markham
- City of Toronto
  - Canadian Union of Public Employees (CUPE) Local 79
  - Toronto Civic Employees Union Local 416
  - Toronto Professional Fire Fighters' Association Local 3888
  - Toronto Public Library Workers Union (CUPE) Local 4948
  - City of Toronto Administrative, Professional and Supervisory Association Inc.
- City of Vaughan
- Department of Justice
- Ministries of Education and Advanced Education and Skills Development
- The Regional Municipality of York and York Regional Police
- Workplace Safety and Insurance Board

## Technology & Communications

- ADP Canada
- Celestica
- Esri Canada Limited
- Xerox Canada Ltd.