



2018 SPONSORED EMPLOYEE PROGRAM

Get involved through partnership opportunities

Provide a Sponsored Employee

Second an employee to the program from September 4 to December 14, 2018. A seconded employee's salary and benefits continue to be paid by your organization; day-to-day management is the responsibility of United Way.

Provide financial support

Financial support of \$15,000 gives United Way the ability to hire an individual with specialized skills to support our fundraising efforts.

A transformational experience for your employee

The Sponsored Employee Program is a life-changing learning and leadership opportunity for exceptional and emerging talent in your organization

Between September and December, Sponsored Employees are seconded to United Way to support more than 700 charitable giving campaigns across the region. During this 15-week term, SEs brainstorm solutions, provide advice, facilitate services and resources, and deliver training to thousands of volunteers. Through the support provided by Sponsored Employees last year, workplace volunteers raised more than \$100-million for UWGT's Community Impact work.

Benefits to your organization

- Over 60 hours of professional training and on-boarding for your employee
- Public recognition as a committed supporter of United Way Greater Toronto

Skill development for your employee

- Teamwork and collaboration
- Public speaking and persuasion
- Customer service and relationship management
- Project management

Testimonials

PROJECT MANAGEMENT
PUBLIC SPEAKING

“

“The SE experience gave me the gateway I needed to hone project management and public speaking skills.”

IMPORTANCE OF
COMMUNITY

“

“Working with United Way has showed me the importance of community and giving back—every bit truly makes a difference.”

VERY
REWARDING

“

“Very rewarding experience because you get to assist many different workplaces in their United Way campaign efforts.”

VISIT OUR [WEBSITE](#) TO LEARN MORE!





“ BMO Financial Group is committed to providing financial support to the Sponsored Employee Program. We know our support allows United Way to hire the human capital they need to run an efficient and successful campaign. And, in the end, those resources are an important part of helping build a better, stronger region for all of us.

—Nada Ristich, Director, Corporate Donations, BMO Financial Group

Thank you to the following organizations who supported the 2017 Sponsored Employee Program

In 2017, 22 committed organizations made United Way's campaign achievement possible by seconding an employee or donating funding. Our sincerest thanks to these organizations for their generous support to the Sponsored Employee Program.

- Accenture
- BMO Financial Group (3)
- Canada Revenue Agency (3)
- Canadian Red Cross, Toronto Region
- CIBC Mellon
- Corporation of the City of Brampton
- Corporation of The City of Mississauga
- Deloitte
- Edward Jones
- EY
- George Brown College
- HSBC Bank Canada
- Intact Financial Corporation
- KPMG LLP
- Ontario Public Service
- Metrolinx
- Ontario Ministry of the Attorney General
- Ontario Ministry of Community and Social Services
- Ontario Ministry of Economic Development & Growth
- Ontario Ministry of Environment and Climate Change
- Ontario Ministry of Finance
- Ontario Ministry of Government and Consumer Services
- Ontario Media Development Corporation
- Peel Regional Police
- Public Services and Procurement Canada
- Regional Municipality of Peel (3)
- RBC (4)
- Scotiabank (2)
- TD Bank Group (3)
- United Way Greater Toronto

More than one individual or sponsorship provided is indicated in brackets.



United Way
Greater Toronto



unitedwaygt.org

#UprisingofCare

For more information on the Sponsored Employee Program
Email: sep@uwgt.org