

## **POVERTY ISN'T LETTING UP IN THE GTA. NEITHER IS UNITED WAY.**

***United Way stands with GTA community agencies, investing \$94 million to fight local poverty in Peel, Toronto and York regions.***

**April 9, 2019** – Thanks to more than 400,000 supporters, United Way Greater Toronto is investing \$94 million in a network of agencies across Peel, Toronto and York Region that gives everyone the supports they need, close to home. This investment comes at a time when poverty continues to imprint itself across the region: the GTA is the income inequality, child poverty, and housing unaffordability capital of Canada. After government, United Way is the largest funder of community sector programming in our region.

*“Now more than ever, we must work to strengthen our community service infrastructure,” said **Daniele Zanotti, President & CEO, United Way Greater Toronto.** “We live in one of the greatest regions in the world, but poverty is undermining that ideal. Community programs get people working, and prevent higher social costs in the future. A strong community sector ensures that everyone has a chance at a better life, and no one gets left behind.”*

This investment marks the first as a newly-merged United Way Greater Toronto, working in communities across Peel, Toronto and York Region. It stabilizes investments and strengthens a network of more than 250 community agencies that annually provide more than 2.3 million critical services for people across the GTA. Together, this network creates long-term solutions to the #UNIGNORABLE issues impacting our communities including homelessness, unemployment, financial insecurity and child poverty.

**About United Way:** As the largest non-government funder of community services in the GTA, United Way Greater Toronto reinforces a crucial community safety net. United Way's network of agencies and initiatives in neighbourhoods across Peel, Toronto and York Region works to ensure that everyone has access to the programs and services they need to thrive today. Mobilizing the network and other community support, United Way tackles #UNIGNORABLE issues linked to poverty. United Way's work is rooted in ground-breaking research, strategic leadership, local advocacy and cross-sectoral partnerships committed to building lasting solutions to the GTA's greatest challenges. [unitedwaygt.org](https://unitedwaygt.org)

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